

YIXUAN ZHU

MOTION DESIGNER/ILLUSTRATOR

Auckland, New Zealand

T: 021 034 0673 // E: zyx1019@gmail.com // www.yixuanzhu.com

EXPERIENCE

07/2023-now

FREELANCE MOTION DESIGNER

Provide motion design service for clients, including Sense 6, TVNZ, Daylight Creatives, the Mind Lab, TEDxAKL, Blob Collective, etc.

04/2022-
06/2023

TELEVISION NEW ZEALAND

Motion designer

Create videos, graphics and branding design for social media and websites of 1news and renews; Animate TVCs and promotion collaterals for tv programmes and marketing team.

02-06/2022

ASIA NEW ZEALAND FOUNDATION

Comissioned artist

Create a motion piece called A Bite That Takes Me Home. This won Silver at Best Awards 2022, Moving Image Student Category.

05-06/2021

INSTALLATION PITCH FOR MATARIKI 2022

Project manager and Motion designer

Pitched group's design of an interactive installation for Panuku Development Auckland's Matariki celebration in 2022.

2017 - 2020

MAGIC GARDEN CARE AND EDUCATION CENTRE

Teacher

Planning and providing care and education based on the NZ Early childhood curriculum, and bicultural heritage of New Zealand.

2015-2016

YIXINGZHOU CULTURE AND COMMUNICATION LTD.

TV Director

Direct and edit children's news programmes and reality shows. Content planning, scriptwriting, project managing (30 people shooting project overseas), liaison with sponsors.

EDUCATION

2020 - 2021

GRADUATE DIPLOMA OF CREATIVE TECHNOLOGIES

Media Design School, Auckland, New Zealand

2016 - 2017

GRADUATE DIPLOMA OF TEACHING (EARLY CHILDHOOD)

New Zealand Tertiary College, Auckland, New Zealand

2010 - 2014

BACHELOR OF SOCIOLOGY

Zhejiang University, Hangzhou, China



STATEMENT

Hello! My name is Yixuan Zhu and I'm a motion designer and illustrator currently based in Auckland, New Zealand. I love creating motion pieces with strong visuals and storytelling.

SKILLS

Illustration
Motion design
Visual development
Storyboarding
Time management

TOOLS

- Photoshop
- After Effect
- Indesign
- Illustrator
- Procreate
- Cinema 4D

REFERENCES

Available on request